

## LUXURIOUS CRISP GOOD LOOKS

*XTS06 Bengal Blue*  
Button down collar  
Plackett front, Dress pocket,  
French cuff

*XTS07 Bengal Burgundy*  
Italian collar; Rounded cuff;  
Classic pocket



### TRADITIONAL STRIPES RANGE

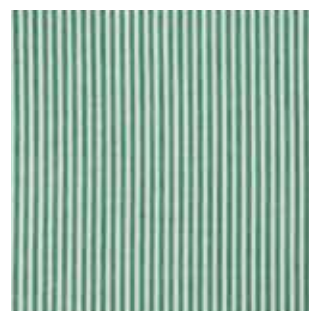
Nothing compares to the classic good looks afforded by a smart stripe shirt. Cut from the finest 65% polyester and 35% cotton, this cloth is cool with a soft feel and selected to always look good, wash after wash. A really fine material reserved by our tailor for business customers throughout the world.

#### CHOOSE YOUR OWN STYLE

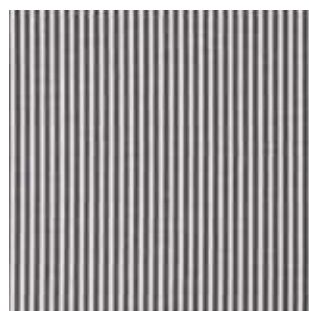
- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

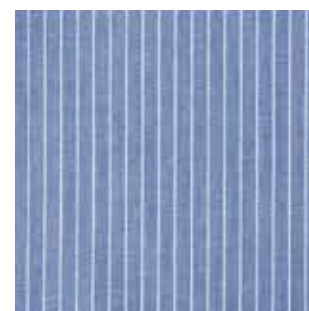
3 INITIALS  
EMBROIDERED FREE  
ON EVERY SHIRT  
ORDERED



*Bengal Green XTS06*



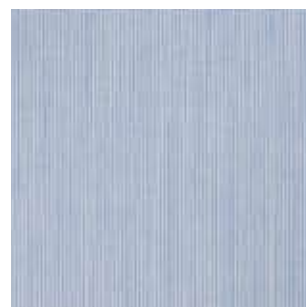
*Bengal Black XTS08*



*Thin Blue XTS01*



*Broad Blue XTS02*



*Fine Blue XTS04*



Personal Tailoring Services

PO Box 3370,  
Stratford Upon Avon, CV37 7XR.  
Telephone 01789 205612

*Easy, secure online ordering:*



Personal Tailoring Services

Exceptional Value,  
Made to Measure  
Shirts



[www.exacttailoring.com](http://www.exacttailoring.com)

[www.exacttailoring.com](http://www.exacttailoring.com)



# Finest quality shirts made to any size

## PERSONALISED WITH YOUR INITIALS

Exact Personal Tailoring offers the comfort and benefits of made to measure for less than the price you could pay for off the peg. Whatever your size, whatever your shape, Exact can provide you with a fine quality shirt that fits as it should do, offering excellent comfort at a price that will enable you to discard the old and stock up your wardrobe regularly. Remember, our FREE personalization service is available on every shirt ordered.

*Egyptian Cotton  
LEC33 Dark Blue Herringbone  
Classic collar, Plackett front, French cuff, pocket two.*





**FREE  
INITIALLING  
SERVICE**

Your initials can be embroidered  
FREE onto the shirt pocket  
on any shirt ordered

### Tailor made to your exact measurements

Order your shirts from Exact and enjoy fine quality tailoring and a great range of options, shown opposite. We insist that our tailors use double stitching for greater strength and particular attention is given to collars with the benefit of double interlining ensuring that they sit, feel and look right wash after wash.

### Standard Shirt Service

For those with a regular size requirement, we require minimal measurements. Simply provide age, height, weight and collar size enabling an order to be placed quickly and easily online, telephone or by post using the post paid reply envelope provided.



### Ladies Shirts and Pyjamas

can be made to your size from any of the fabrics offered in this brochure.

*See pages 14 and 15 for full details*

### GREAT VALUE DRESS SHIRTS

*Egyptian Cotton XDEC  
Plain collar,  
Pleated front  
French cuffs.*



### CLASSIC DRESS SHIRT RANGE

#### CHOOSE YOUR OWN STYLE

- Classic Collar • Wing Collar • Plain Front
- Pleated Front • Single Cuff • Double Cuff
- Fishtail or Plain Hem

Why wait for that special evening and end up with a hire shirt that is unlikely to fit. Now you can have a tailor made dress shirt made to fit you perfectly for less than the price you could expect to pay for off the peg. We offer a choice of quality, easy care fabrics and top quality Egyptian cotton with the option of plain or pleated front. Options include; single or double cuffs and wing or classic collar.



*Oxford Pin Point XOPD      Snowdon Stripe WWDS      Twill TWD*

### SHIRTS, PYJAMAS AND BOXER SHORTS

### MADE TO ANY SIZE IN ANY SHIRT FABRIC MENS & WOMENS PYJAMAS

Following so many requests, we are pleased to offer Made to Measure Pyjamas. Available in any shirt material with a choice of waistband, sleeves and shorts or long legs or be very selective with double cuffs.

#### CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- Plain or fishtail hemline
- Front and back styles • Long or short bottoms
- Elasticated waistband or drawstring
- Standard pyjama fly • One or two pockets
- 6 Pocket styles



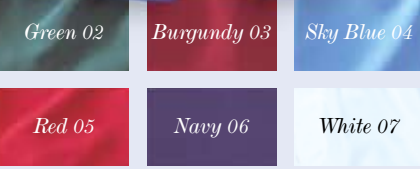
*Hawaiian collar,  
French front, Long sleeve,  
Long bottoms,  
Elasticated  
waistband*

### SILKY PEACH SKIN BOXERS

Luxurious and so soft to wear

Why put up with poor fitting underwear when Exact can tailor to your precise measurements to give the perfect fit and supreme comfort. Peach skin is softer than our sand wash silk although still polyester it is an amazingly versatile cloth that is a real delight to wear. Tailored with elasticated waist and double crotch opening for maximum comfort and convenience.

*Order by selecting code XBSW along with the relevant colour number.*





GOOD-LOOKING COUNTRY CHECKS FOR SMART CASUAL WEAR



Blue/Walnut HWC01  
Italian collar, French front  
Double cuffs.



Red/Grey/Blue HWC02 Italian collar



Green/Tan/Blue HWC03 Italian collar



Blue/Brown/Grey BCC03 Classic collar

MADE TO ANY SIZE IN ANY SHIRT FABRIC  
**LADIES SHIRTS**



Ladies looking for the perfect fitting business or casual shirt will appreciate our comprehensive service. Select any shirt fabric and style options to enjoy the comfort and benefits afforded by a shirt made exclusively for you and hand finished to a high standard. Excellent value and exceptional quality.

**CHOOSE YOUR OWN STYLE**

- 6 Collar styles
- Long or short sleeve
- 6 Cuff options • Plain Buttons
- Plain or fishtail hemline
- Front and back styles
- One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs



COUNTRY  
**CHECKS**  
R  
A  
N  
G  
E

Bright and breezy checks in a choice of colour ways. Tailored in a super soft 65% polyester, 35% cotton mix suitable for all year wear. Designed to retain its good looks wash after wash and requiring minimum ironing. Short sleeves for leisure, long sleeves for more formal wear. Choose bold, horizontal or traditional country check.

**CHOOSE YOUR OWN STYLE**

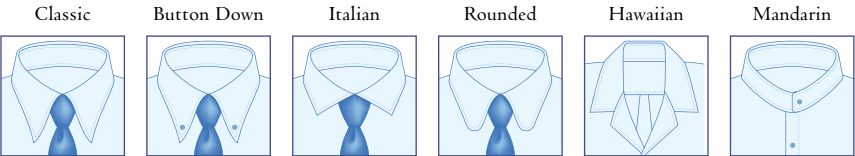
- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

# Styled with your choice of options

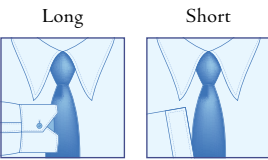
Choose from Exact's large range of shirt styles and finishes.



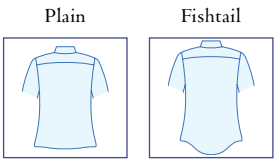
**7 COLLAR STYLES**



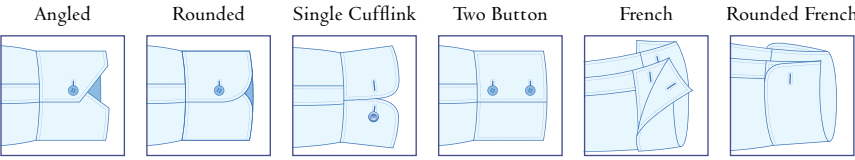
**2 SLEEVE LENGTHS**



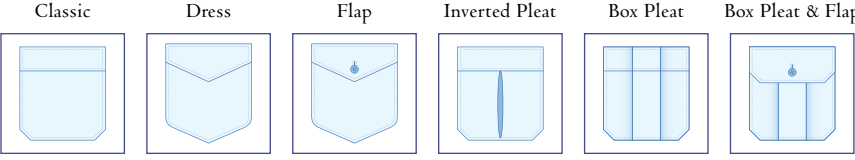
**2 HEMLINE STYLES**



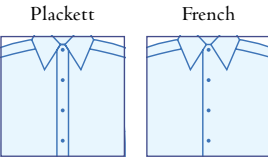
**6 CUFF STYLES**



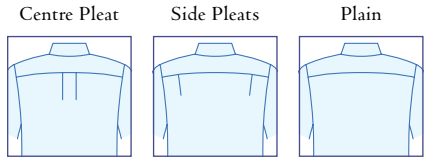
**6 POCKET STYLES**



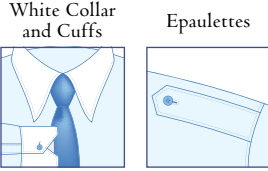
**FRONT SHIRT STYLES**



**BACK SHIRT STYLES**



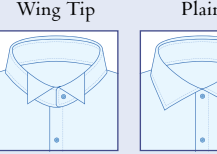
**FINISH**



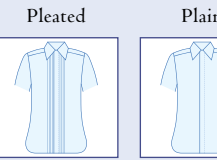
To order your options, simply fill in your choices on the order form enclosed with the brochure with your measurements or order securely at [www.exacttailoring.com](http://www.exacttailoring.com)



**DRESS SHIRT COLLAR STYLES**



**SHIRT FRONTS**



## How to Order

To ensure your order is made to the correct size, make sure to complete the measuring chart accompanying this brochure. Existing customer sizes are held on file, so there is no need to supply measurements again, unless they have changed. All orders will be acknowledged in writing confirming your measurements.

**Guarantee** We guarantee the quality of our workmanship and materials. Any complaints are dealt with sympathetically by our customer service team. After all, we aim to serve you with shirts for years to come and need you to be delighted with your purchase.

**Delivery** Please allow up to 28 days for delivery to your door from receipt of order.

You can place your order by post in the pre-paid envelope provided, by telephone, email or using our secure online ordering service.

**How to Pay** We accept payment by MasterCard, Visa, Maestro, Delta, Cheque or Postal Order. A postage and packing charge of £4.95 will apply to single orders.

**FREE P&P on all orders of 2 or more shirts.**

**SATISFACTION GUARANTEED**

Exact guarantees to replace your shirt or refund your money in the unlikely event of a tailoring or administration error.

Post to  
Exact Personal Tailoring Services, P.O. Box 3370,  
Stratford Upon Avon CV37 7XR.

Telephone  
**01789 205612** (Monday to Friday 9am to 5pm,  
Saturday 9am to 1pm or leave your details anytime).

@ Email: [orders@exacttailoring.com](mailto:orders@exacttailoring.com)

Log on to our secure online service where you can manage your sizes online anytime at:

[www.exacttailoring.com](http://www.exacttailoring.com)

ONE PRICE FOR ANY SIZES OF SHIRTS, LADIES





*XEC01 Airforce Blue Stripe  
White Classic collar, Plackett front  
White Double cuffs.*



*XEC30  
Pale Sea Blue*

## EGYPTIAN COTTON RANGE

Probably, the king of cottons. Nothing compares with the sheer luxury of Egyptian cotton. Soft, supremely comfortable to wear and extremely good looking. The fine, distinctive fabric with its delicate texture, hangs well with minimal creasing. We offer a range of timeless colours to suit your every mood. If you have always promised yourself an Egyptian cotton shirt but have been put off by the price, here is an opportunity not to be missed. Choose plain or button collar, single or double cuff and long or short sleeves. Generously cut with a long tail and removable collar stiffeners. Your initials can be embroidered on the pocket free of charge with all shirts ordered.

### CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

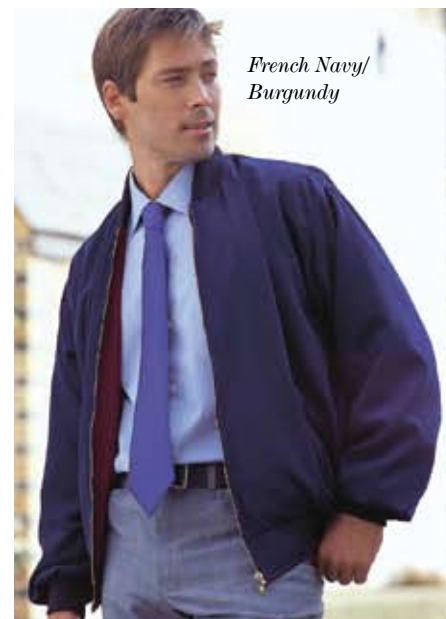
ANY SIZE • ONE PRICE

3 INITIALS  
EMBROIDERED FREE  
ON EVERY SHIRT  
ORDERED

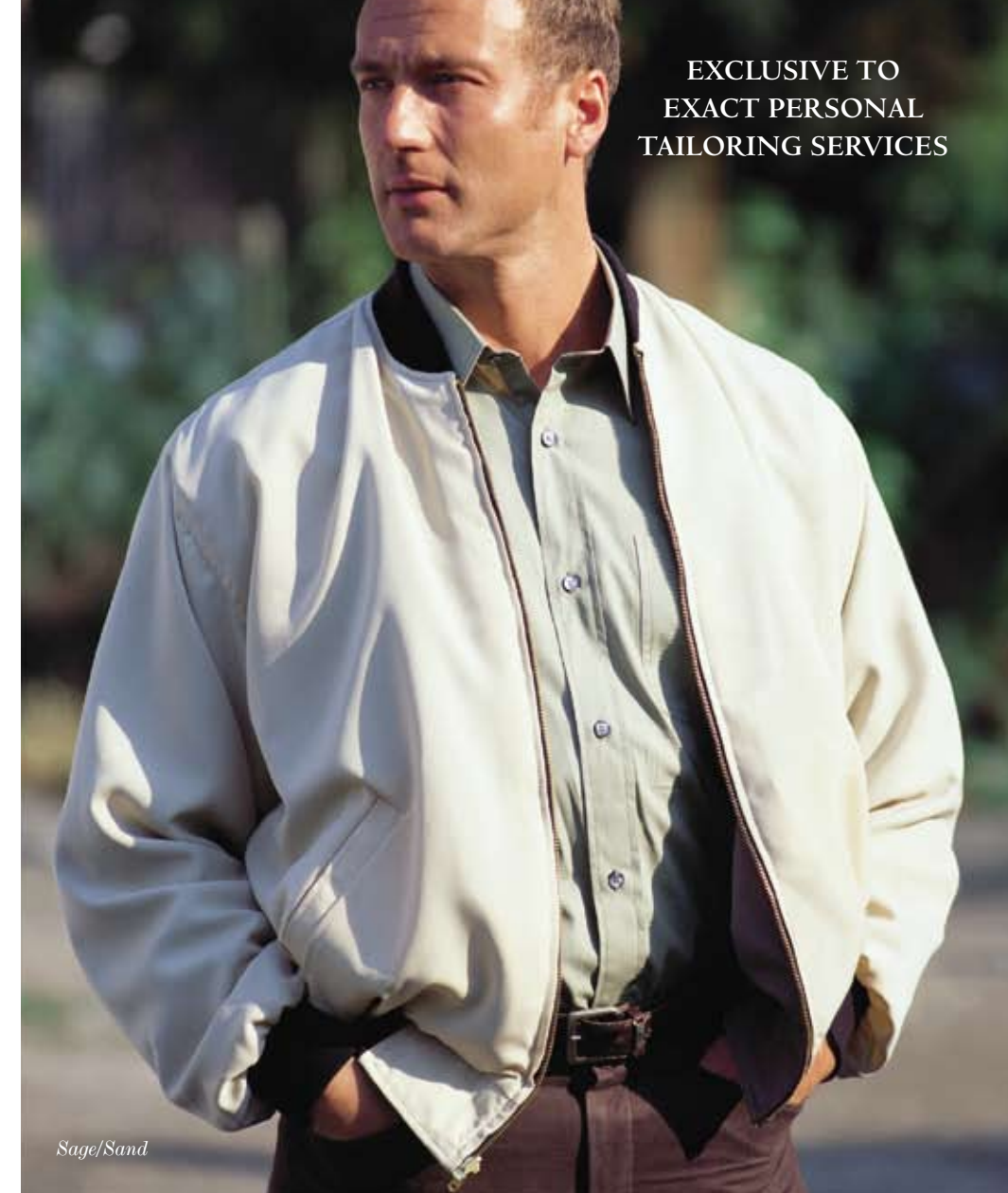
*XEC02 Blue  
Italian collar, Plackett front,  
French cuff, Classic pocket.*



*Sand/Sage*



*French Navy/  
Burgundy*



*Sage/Sand*

EXCLUSIVE TO  
EXACT PERSONAL  
TAILORING SERVICES

## Made to Measure Reversible Sand Wash Silk Jackets

ANY SIZE • ONE PRICE

Light and soft to wear

Not only do these jackets look and feel a million dollars but being Sand Wash Silk, they feel incredibly light and soft to wear, perfect for all year round.

Tailor made to your Exact measurements to the highest standards, these jackets are completely reversible to give you two for the price of one! Choose which colour combination you like the best from our distinctive range of colours. If you prefer something different to what we have shown here, make up your own combination from the colours shown.

Our colours have been chosen to co-ordinate well with each other so you can't go wrong. Each jacket is hand finished to your precise measurements to fit you perfectly and to your preferred length. Styled with raglan cut sleeves, full length, reversible zips and side pockets. 100% Polyester.



*Black/Red*

### CHOOSE YOUR COLOUR COMBINATION

Choose any two-colour combinations from these colours. Alternatively, keep it plain with just your favourite colour, inside and out.

FULLY REVERSIBLE - TWO JACKETS  
FOR THE PRICE OF ONE  
MADE TO ANY SIZE

*Sage XJBS01*

*French Navy XJBS02*

*Red XJBS03*

*Green XJBS04*

*Burgundy XJBS05*

*Sand XJBS06*

*Black XJBS07*



FEELS LIKE SILK, LOOKS LIKE SILK BUT COSTS A FRACTION OF THE PRICE - AND DOESN'T CREASE

*XSW12 Blue*  
*Classic collar, Plackett front,*  
*Double cuffs, Classic pocket.*



SAND WASH  
SILK  
RANGE

If you can erase the truth from your mind that Sand Wash Silk is actually polyester, then we promise you a wearing experience of a lifetime. Sand Wash Silk not only looks and feels like silk but we promise everyone who sees and admires your shirt will think it is the most expensive silk that money can buy. The difference is that it hardly creases, can be washed and worn with little or no ironing. Fold-pack-wear, a real travellers dream. Our most popular range with customers extensively repeat buying proving how comfortable and practical it is .

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

THE KING OF COTTONS LUXURIOUS AND DISTINCTIVE WITH A SOFT, GENTLE WEAVE



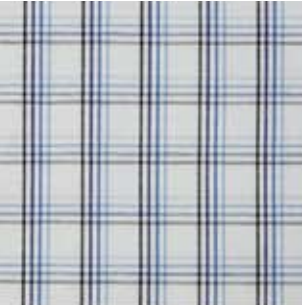
*Pale Pink XEC11*



*Grey Stripe LEC06*



*Pale Rustic Green LEC10*



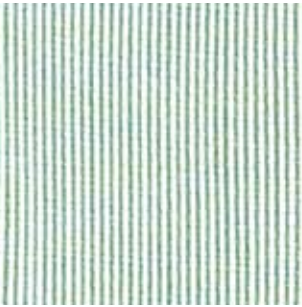
*Blue/Black Check CHE603*



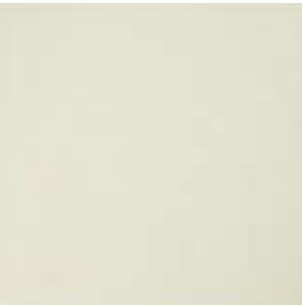
*Pale Blue/Navy Stripe CHE601*



*Pale Blue/Navy Check CHE602*



*Green Stripe LEC07*



*XEC06 Hint of Yellow*



*Pale Grey XEC07*



*Charcoal XEC08*



*French Navy XEC31*



*White XEC04*



*Pale Blue/Navy Stripe CHE604*



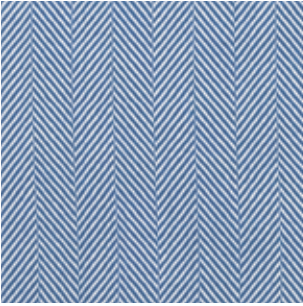
*Shy Blue Herringbone LEC24*



*Pink Herringbone LEC29*



*White Herringbone LEC34*



*Dark Blue Herringbone LEC33*



*Blue Stripe LEC27*



*Pink Stripe LEC26*



*Turquoise Stripe LEC28*



*Contrast Blue Herringbone LEC25*



*Broad White Herringbone LEC23*



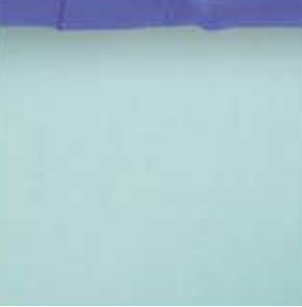
*Brown Stripe LEC32*



*Burgundy LEC31*



*White SWS02*



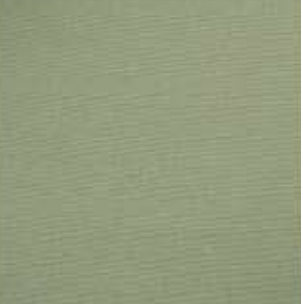
*Aqua XWS03*



*Pale Lemon XWS09*



*Oatmeal XWS06*



*Sage SWS10*



*Claret XWS14*



*Navy XWS24*



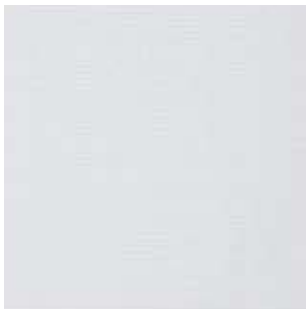
*Black XWS22*



NEW

CHARISMATIC COTTON MIX WITH STYLISH,  
SOFTLY BLENDING COLOURS

*TTH05 Blue on blue  
Italian collar; Hidden front,  
French cuff; Classic pocket.*



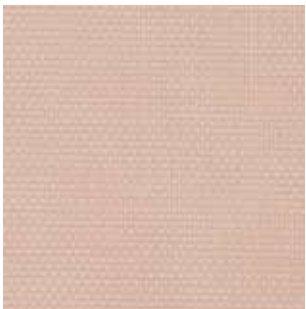
White XOP01



Blue XOP10



Cream XOP03



Soft Peach XOP05



Aqua XOP06



Yellow XOP07



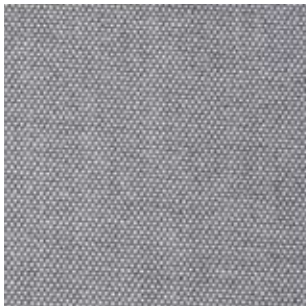
Buff XOP08



Dove XOP09



Dark Blue XOP11



Grey XOP12



Black XOP13

3 INITIALS  
EMBROIDERED FREE  
ON EVERY SHIRT  
ORDERED

EASY CARE, DISTINCTIVE WEAVE

PIN POINT  
OXFORD  
RANGE

Our new Oxford pin point is very impressive. A distinctive dot weave creates a shirt of luxurious appearance. Cut from a fine quality 65% polyester, 35% cotton mixture renowned for its hard wearing and easy care properties. The perfect business shirt that resists creases and always looks good after a day in the office or after a day travelling. Tailor to your own design by selecting from our wide choice of style options.

CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

*XOP04 Pink  
Button down collar; Plackett front,  
French cuff; Classic pocket*





NEW

STRIKING, PIN POINT TEXTURED FABRIC  
LIFTS THIS SHIRT INTO THE DELUXE RANGE

*XOP02 Pale blue  
Italian collar, French front,  
French cuff, Classic pocket*



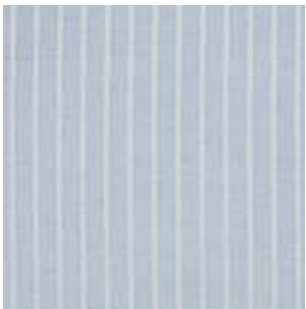
*Pink on Pink TTH06*



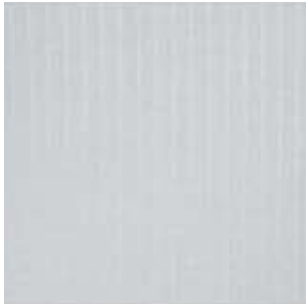
*White on White TTH04*



*Silver on Pink TTH03*



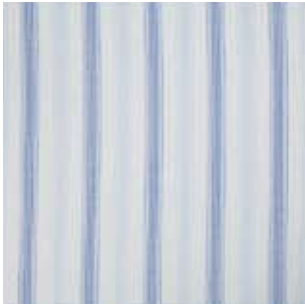
*Silver on Blue TTH02*



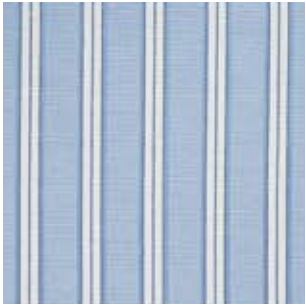
*Silver White on White TTH01*



*Blues & Pinks on White TTH06*



*Blues on White TTH14*



*Wide Blue Navy Stripe TTH08*



*Blue Brown Stripe TTH017*



*Broad Blue  
Dark Blue Stripe  
TTH018*

*TTH07 Wide pink navy stripe  
Rounded collar, French front,  
French cuff, Classic pocket.*



## TWO TONE PEMBROKE

Classic herringbone bone weave in a subtle two tone, creating a very distinguished cloth, available in a choice of subtle or bold stripes. Woven from an easy care 65% polyester, 35% cotton mixture that resists creases and is very easy to wear. We are very impressed with this new addition to our range and believe that it will prove to be popular with our discerning clients. Choose your style options and create a shirt of distinction

### CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

ANY SIZE • ONE PRICE

3 INITIALS  
EMBROIDERED FREE  
ON EVERY SHIRT  
ORDERED



NEW

# HARDWEARING COTTON MIX FAVOURITE

*TW27 Blue*  
Italian collar, French front,  
French cuff, Dress pocket

*TW01 White*  
Classic collar, Short sleeve,  
Placket front, Epaulettes  
Flap pockets



## CONTEMPORARY TWICKENHAM

Luxurious fine twill weave gives the Twickenham a luxurious and classic look of its own. In a stunning range of colours there is something to suit everyone's taste. Expertly cut and woven in a 65% polyester 35% cotton mixture that looks great and is so easy to care for. This cloth will retain its fresh as a daisy looks following hours in the office train or car. 12 Modern colours to choose from - stock up your wardrobe today.

### CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
- 6 Cuff options • Plain or fishtail hemline
- Front and back styles • One or two pockets
- 6 Pocket styles • Epaulettes
- White collar and cuffs

DISTINCTIVE  
HERRINGBONE WEAVE  
A REAL VALUE FOR MONEY  
LEADER

## HIGH FLYING KESWICK

Extremely desirable, herringbone weave creates shirts of great distinction for formal and leisurewear. Choose from four classic colour ways in your own style with single or double cuff, classic, Italian or button down collar and your choice of pockets and hem. Tailored in Exact's traditional 65% polyester and 35% cotton mixture, renowned for its easy care properties. Furthermore, wearers will appreciate the super soft handle of this distinctive cloth.

### CHOOSE YOUR OWN STYLE

- 6 Collar styles • Long or short sleeve
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*Cream TW02*



*Pale Lemon TW03*



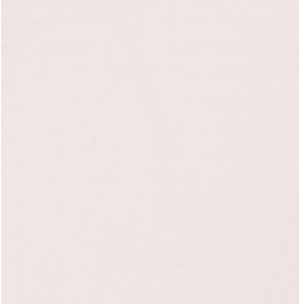
*Soft Mint TW06*



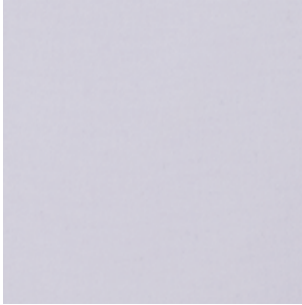
*Hint of Blue TW25*



*Biscuit TW11*



*Hint of Rose TW16*



*Pale Lilac TW19*



*Deep Teal TW30*



*Hint of Grey TW21*



*Burgundy TW37*



*KH79 Pastel blue*  
Italian collar, French front,  
French cuffs, Dress pocket.



*KH78 Mid blue*  
Button down collar,  
French front, French cuffs.



*KH81 White*  
Classic collar,  
French front, double cuffs.



*KH80 Cream*  
Classic collar,  
French front, double cuffs.

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ON EVERY SHIRT  
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